

**NEW LOOK EYEWEAR INC.**  
Dividends paid in 2010 on each exchangeable share

<b>Date of Record</b>	<b>Date of Payment</b>	<b>Eligible Dividend</b>	<b>Ordinary Dividend</b>	<b>Total</b>
December 31, 2009	January 20, 2010	0.0378	0.0048	0.0426
January 31, 2010	February 19, 2010	0.0424		0.0424
February 28, 2010	March 19, 2010	0.0534		0.0534

On March 2, 2010, each exchangeable share was traded for a Class A common share.